# **DECLARATION AND POWER OF ATTORNEY**

Atty. Dkt, No.: 7784-000629

## **DECLARATION**

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name,

| believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject natter which is claimed and for which a patent is sought on the invention entitled: |                                                                                                                                                              |                                                                                                  |                                                                                |                                    |  |  |  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------|--|--|--|
| IMAGE/ADVERTISING APPARATUS AND METHOD                                                                                                                                                                                                                               |                                                                                                                                                              |                                                                                                  |                                                                                |                                    |  |  |  |
| the specification of wh                                                                                                                                                                                                                                              | nich (check one)                                                                                                                                             |                                                                                                  |                                                                                |                                    |  |  |  |
| _ o                                                                                                                                                                                                                                                                  | attached hereto. r ras filed on as nternational Application No                                                                                               | • •                                                                                              |                                                                                |                                    |  |  |  |
|                                                                                                                                                                                                                                                                      | f applicable).                                                                                                                                               |                                                                                                  | • • • • • • • • • • • • • • • • • • • •                                        |                                    |  |  |  |
| hereby state that I have reviewed and understand the contents of the above dentified specification, including the claims, as amended by any amendment referred to above.                                                                                             |                                                                                                                                                              |                                                                                                  |                                                                                |                                    |  |  |  |
| defined in 37 CFR § information which bed                                                                                                                                                                                                                            | ity to disclose information 1.56, including for conticame available between to PCT international filin                                                       | nuation-in-part applic<br>he filing date of the                                                  | ations, i                                                                      | material<br>olication              |  |  |  |
| foreign application(s)<br>international application<br>States of America, list<br>any foreign application                                                                                                                                                            | priority benefits under 35 for patent or inventor's on which designated at leated below and have also in for patent or inventor's filing date before that of | certificate, or 365(<br>ast one country other<br>dentified below, by ch<br>certificate, or any P | <ul><li>a) of ar</li><li>than the</li><li>necking t</li><li>CT inter</li></ul> | ny PCT  United  the box,  national |  |  |  |
|                                                                                                                                                                                                                                                                      | PRIOR FOREIGN APPL                                                                                                                                           |                                                                                                  |                                                                                | V OL 4134                          |  |  |  |
| APPN. SERIAL NO.                                                                                                                                                                                                                                                     | COUNTRY                                                                                                                                                      | DATE FILED<br>(MM/DD/YYYY)                                                                       | PRIORIT<br>Yes                                                                 | No                                 |  |  |  |
|                                                                                                                                                                                                                                                                      |                                                                                                                                                              |                                                                                                  |                                                                                |                                    |  |  |  |
|                                                                                                                                                                                                                                                                      |                                                                                                                                                              |                                                                                                  |                                                                                |                                    |  |  |  |

|                  | PRIOR FOREIGN AP | PLICATION(S)            |                |               |
|------------------|------------------|-------------------------|----------------|---------------|
| APPN. SERIAL NO. | COUNTRY          | DATE FILED (MM/DD/YYYY) | PRIORIT<br>Yes | Y CLAIM<br>No |
|                  |                  |                         |                |               |
|                  |                  |                         |                |               |
|                  |                  |                         |                |               |

# **DECLARATION AND POWER OF ATTORNEY**

I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below:

| PRIOR PROVISIO   | NAL APPLICATION(S)     |
|------------------|------------------------|
| APPN. SERIAL NO. | DATE FILED (MWDD/YYYY) |
|                  |                        |
|                  |                        |
|                  |                        |

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) listed below:

|                  | PRIOR U.S. APPLICATION(S) |                                          |
|------------------|---------------------------|------------------------------------------|
| APPN. SERIAL NO. | DATE FILED (MWDD/YYYY)    | STATUS - PATENTED,<br>PENDING, ABANDONED |
|                  | ·                         |                                          |
|                  |                           |                                          |
|                  |                           |                                          |
|                  |                           |                                          |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

#### **POWER OF ATTORNEY**

I hereby appoint Robert L. Gullette, Reg. No. 26,899; John R. Rafter, Reg. No. 28,533; Henry G. Kohlmann, Reg. No. 26,672; Ann K. Galbraith, Reg. No. 33,530; John C. Hammar, Reg. No. 29,928; David J. Clement, Reg. No. 44,082; Harry B. Field, Reg. No. 27,880; James P. Hamley, Reg. No. 28,081; Thomas W. Hennen, Reg. No. 27,798; William C. Anderson, Reg. No. 28,147; Charles T. Silberberg, Reg. No. 26,584; Terje Gudmestad, Reg. No. 32,232; Lawrence W. Nelson, Reg. No. 34,684; Bryan C. Ogden, Reg. No. 25,362 of The Boeing Company, 100 North Riverside Plaza, Chicago, Illinois 60606-1596, and Mark D. Elchuk, Reg. No. 33,686 and each principal, attorney of counsel, associate, and employee of Harness, Dickey & Pierce, P.L.C., my attorney with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

# **DECLARATION AND POWER OF ATTORNEY**

## **CORRESPONDENCE ADDRESS**

I request the Patent and Trademark Office to direct all correspondence and telephone calls relative to this application to Harness, Dickey & Pierce, P.L.C., P. O. Box 828, Bloomfield Hills, Michigan 48303 (248) 641-1600.

| Full name of sole or first inventor: Douglas A. Duim                                 |
|--------------------------------------------------------------------------------------|
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| Full name of third joint Inventor: Daniel R. Ryan nventor's signature:               |
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